## CRAIN'S DETROIT BUSINESS



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The people featured on this list are leading the way by reducing waste, eliminating coal use and building with sustainable products. Among them are top executives, nonprofit leaders, and entrepreneurs setting ambitious goals toward zero emissions, supporting environmental justice and providing green solutions.

See the full list of Crain's Notable Leaders in Sustainability here.

## **NOTABLE** | LEADERS IN SUSTAINABILITY



Scott Burr Co-Founder and CEO Accelerated Filtration, Inc.

**Scope of work:** Scott Burr founded Accelerated Filtration in 2020. He leads 13 employees and the design, building and marketing of the VelRay X, a water filtration system that removes suspended solids and allows for water reuse.

**Biggest professional win:** The technology was not being widely used in the market. He obtained patents and technology from DuPont to build the system and address larger commercial needs. His team spent a year designing and engineering the system to make it scalable for water-dependent industries like agriculture, mining, oil and gas, and food processing, particularly in water-scarce regions.

**Other contributions:** Burr co-directs Royal Family Kids Camp in mid-Michigan with his wife. The camp supports children with family induced trauma

METHODOLOGY: These Notable Leaders in Sustainability were nominated by their peers, colleagues, friends and family and selected by a team of Crain's Detroit Business editors based on their career accomplishments, track records of success and impact. Profiles are solely based on information in the nomination forms. Notables is managed by Leslie D. Green, assistant managing editor — special projects. For questions about Notables, please email detroitrecognitions@crain.com.